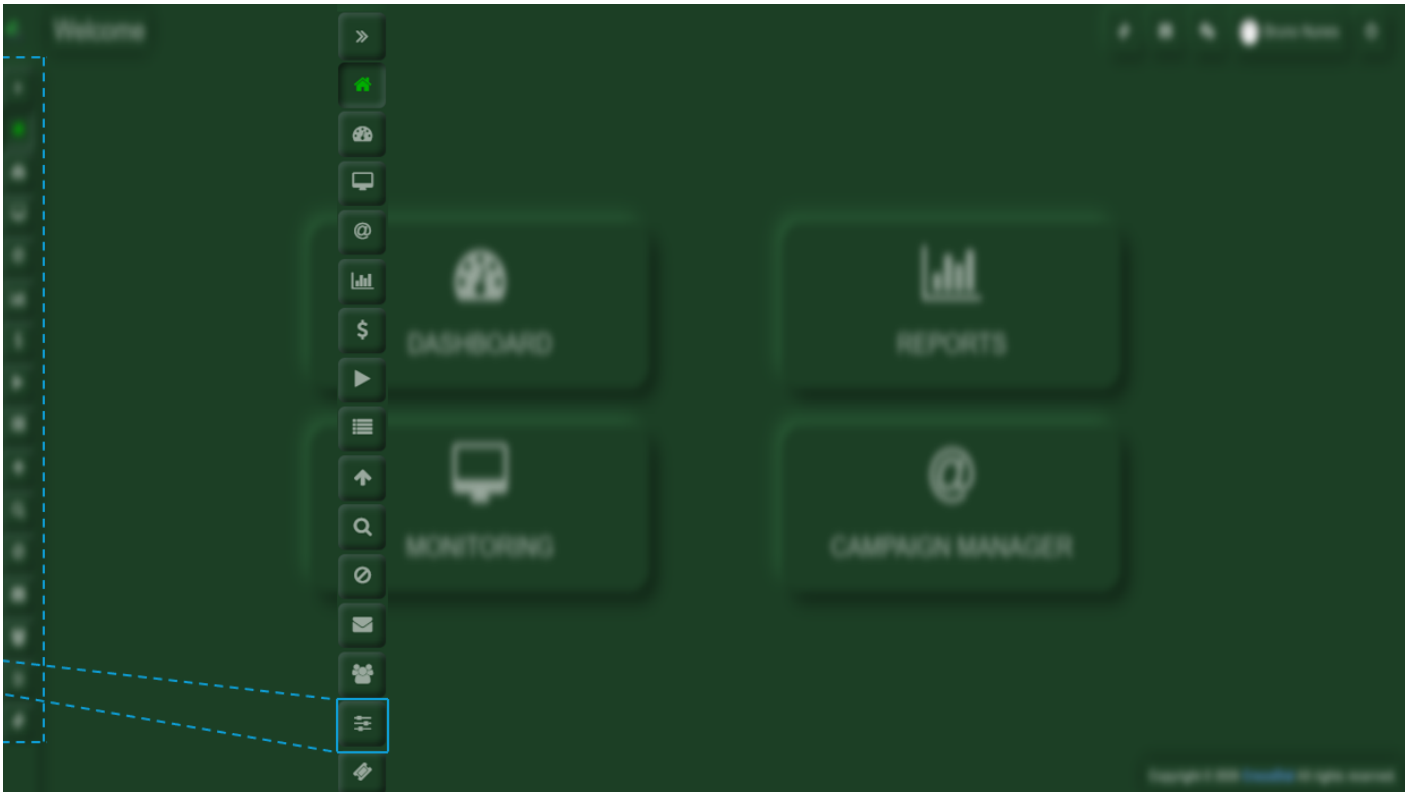
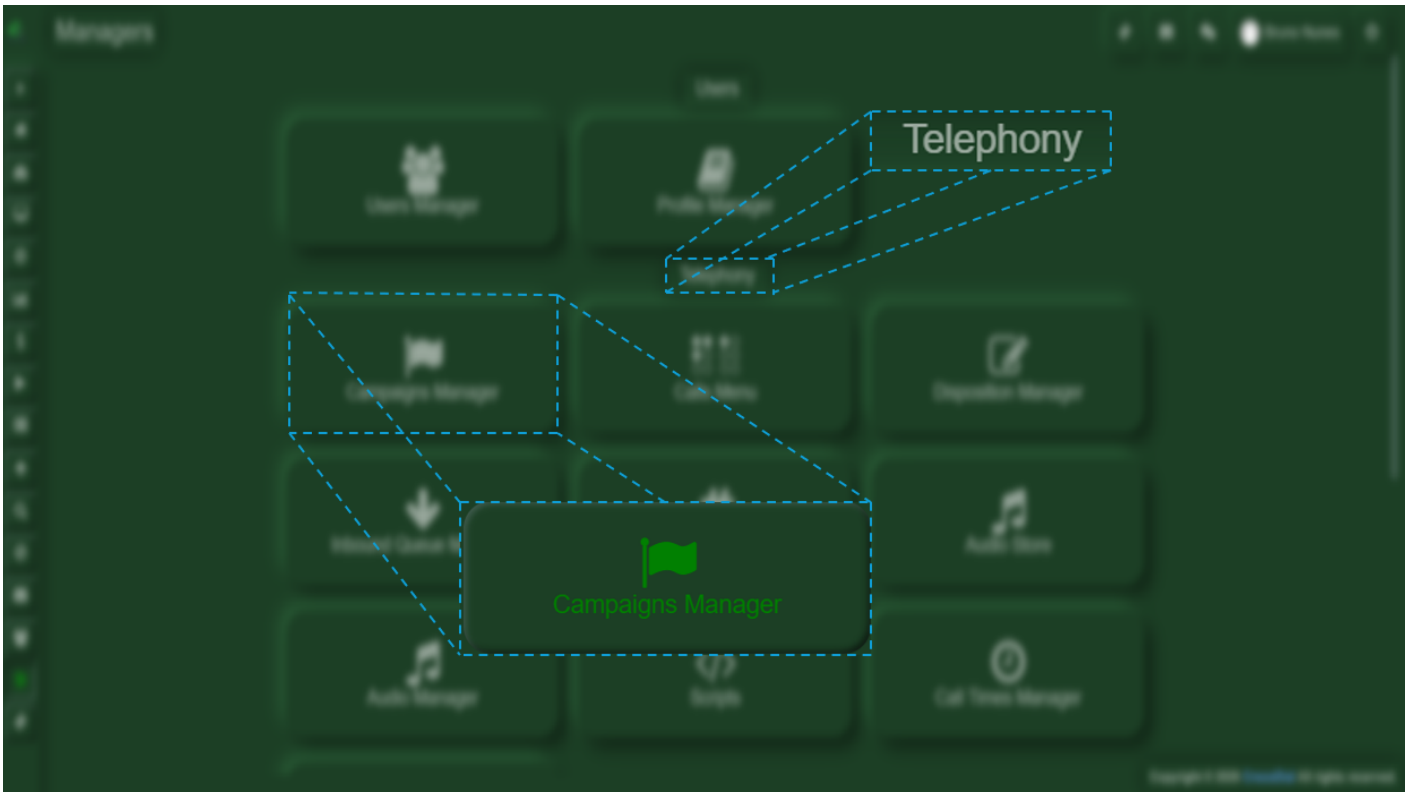
Create campaign

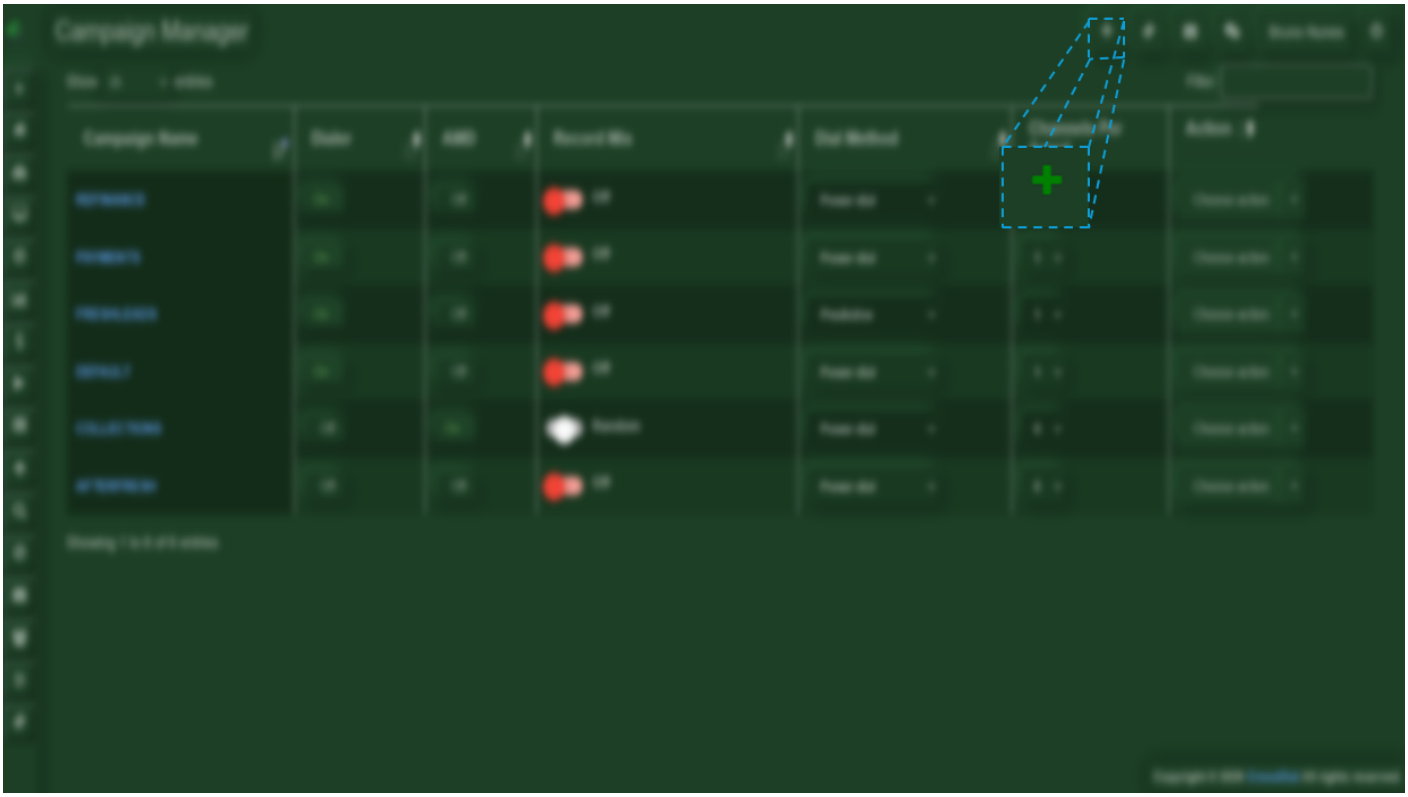
Once you are inside Crocodial, you will see the menu bar on the left-hand side. In this bar, you will find the **Manager** option. Upon selecting it, a menu with various options will be displayed.



In the menu that has opened, you must locate the **Telephony** section. Within this section, you will find an option called **Campaigns Manager**.



If you wish to add a new campaign, you will need to locate the plus (+) button found in the upper-right corner of the screen.



When you click the button, an additional window will open where you can create a new campaign.

1. **Copy from Campaign:** This option allows you to copy the configuration from an existing campaign. If no campaign is available to copy from, the configuration will need to be set manually.

2. **Campaign Name:** Enter the name for the campaign to be created.
3. **Carrier Used for Campaign:** Select the service provider through which the calls will be routed.
4. **Dial Method:** Select your preferred dialing method (Preview, Predictive, or Crocomode).
5. **Auto Dial Level:** Specifies the number of simultaneous calls to be placed.
6. **Campaign Recording:** Select whether you want calls to be recorded.
7. **Answering Machine Detection:** Determines whether the response on the other end of the line is a voicemail.



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